

The reading and creativity

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**The importance of legends and folk tales in
the social reactivation of adult learners and
overcoming the consequences of Covid-19**



PARTICIPATING ORGANISATIONS



KNJIŽNICA
ŠMARJE PRI JELŠAH



IGNALINOS RAJONO
SAVIVALDYBES VIEŠOJI
BIBLIOTEKA





DURATION

FROM MARCH 1, 2021

TO FEBRUARY 28, 2023

24 MONTHS

Three project topics

- Skills of psychosocial support for others and themselves,
- Upgrading skills in production of digital content
- Storytelling as a means to keep the spirits up, stay creative and transmit intangible heritage in the community.

Planned activities are aimed to:

- digital media,
- virtual meetings,
- psychosocial competences of librarians,
- cultural heritage by storytelling,
- different storytelling techniques.

RESULTS OF THE PROJECT

- Illustrated book of 9 folk tales or legends in 4 languages (3x Slovenian, 3x Lithuanian, 3x Czech, all fairy tales in English), e-accessible
- **There will be 9 short videos in which the participants - adult learners will present folk tales (3 from each partner country) using the storytelling techniques adopted in the project.**
- **1 project video**
- Guidelines for the operation of libraries and the implementation of activities aimed at adult learners for the post Covid-19 age - free available in e-version.
- Guidelines for use of digital tools in adult education - free available in e-version.
- Promotion materials with project logo and E+ logo: bookmarks, facemasks, T-shirts , roll up stand, colour pencils, notebooks.
- All participants in our strategic partnership will receive a certificate with the stated learning outcomes.
- Widespread dissemination: publications in the media in all partner countries, on the Epale platform, on Erasmus+ Project Results, on social media <https://www.youtube.com/watch?v=9t6fjfAvlaA>

**Be visible.
Share results.
Inspire and get inspired.
Change lives, open minds.**



Erasmus+
Enriching lives, opening minds.

"EU-READ. The first
European digital library
of book trailers and
adults creativity
expressions"
Erasmus Plus
Cooperation Partnership
2021-2023



Co-funded by the
Erasmus+ Programme
of the European Union



EU-READ&ART

The project is
about reading
books

Helping adult learners
to empower literacy,
cultural, language and
digital skills





7 PARTNERS

- 1) LITHUANIA – IGNALINA DISTRICT PUBLIC LIBRARY
- 2) ITALY – CPIA CENTRO PROVINCIALE ISTRUZIONE ADULTI
- 3) GERMANY – VOLKSHOCHSCHULE SCHROBENHAUSEN EV
- 4) GREECE – GREEK CULTURAL INSTITUTE
- 5) ITALY – JUMP - GIOVENTÙ IN RISALTO
- 6) SLOVENIA – ACADEMIA
- 7) FRANCE – SOLUTION: SOLIDARITÉ & INCLUSION

THE MAIN OUR GOAL IS

To create international European book trailers platform

<https://europeanbooktrailers.eu>



Organize
"Reading Labs"
with adult learners
at the local level



Erasmus+





BENEFICIARIES

The adult learners to whom we address our action are persons between 50 and 80 years old who couldn't continue with the quality of their learning process and had to interrupt especially those activities empowering their basic, social, digital and soft skills.

The project will include anyway all adult learners and also young people who the organizations can involve along the way.

4 pillars:

- 1) basic digital skills,
- 2) reading&writing using national language,
- 3) English language,
- 4) Critical thinking, creativity&arts.

MEETING-READING-SHARING-LEARNING-REALIZING-BOOK
TRAILERS-WRITING-PROMOTING

Fighting the Functional Illiteracy

Functional illiteracy means that a person cannot use reading, writing, and calculation skills for his/her own and the community's development. Functional illiteracy has considerable negative effects not only on personal development, but also in economic and social terms.

THE COMBINATION WITH ARTS AND CREATIVE EXPRESSIONS

Adults - like children - need to be re-motivated, be involved in a European learning process with peers, be/feel socially useful and raise their voice on the actuality, using creativity&arts. Behind ARTs there's not improvisation but hard work and cultural operators are a resource.

TARGET to be reached:

2021
—
2023

500 BOOK
TRAILERS
UPLOADED ON
THE LIBRARY
AMONG 7
PARTNERS

In specific:

- BOOK TRAILERS ARE REALIZED BY THE TRAINERS AND THE READERS ALONG 2 YEARS AS THE PRODUCT OF LOCAL READING CIRCLE

The process:

- Organization of reading circles
- Reading and sharing phases
- Group video-making phases
- Publication and celebration phases

What is a book trailer?

- A short video promoting the book
- An advertisement of the book
- The creative interpretation of the book
- The creative expression of our learners through a powerful tool

The examples of book trailers are in the project website:

<https://europeanbooktrailers.eu/trailer/>



JOIN TO OUR PROJECT
AND ENJOY READING

