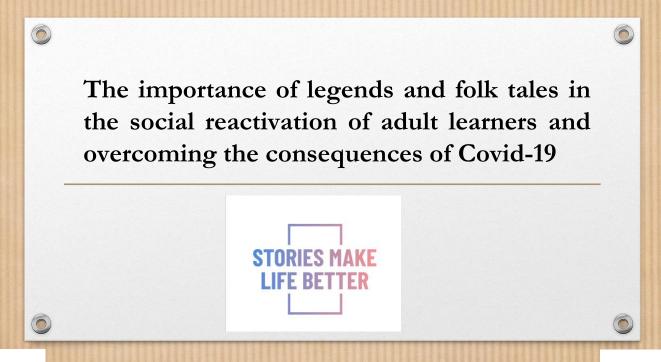
The reading and creativity

Loreta Aleknienė, Vida Sekonienė Ignalina district municipality public library 2022-04-21





Erasmus+ Strategic Partnerships for Creativity Strategic for Adult Education funding - KA227









PARTICIPATING ORGANISATIONS



KNJIŽNICA ŠMARJE PRI JELŠAH















DURATION

FROM MARCH 1, 2021

TO FEBRUARY 28, 2023

24 MOTHS







- Skills of psychosocial support for others and themselves,
- Upgrading skills in production of digital content
- Storytelling as a means to keep the spirits up, stay creative and transmit intangible heritage in the community.







Planned activities are aimed to:

- digital media,
- · virtual meetings,
- psychosocial competences of librarians,
- cultural heritage by storytelling,
- different storytelling techniques.







RESULTS OF THE PROJECT



- Ilustrated book of 9 folk tales or legends in 4 languages (3x Slovenian, 3x Lithuanian, 3x Czech, all fairy tales in English), e-accessible
- There will be 9 short videos in which the participants adult learners will present folk tales (3 from each partner country) using the storytelling techniques adopted in the project.
- 1 project video
- Guidelines for the operation of libraries and the implementation of activities aimed at adult learners for the post Covid-19 age free available in e-version.
- Guidelines for use of digital tools in adult education free available in e-version.
- Promotion materials with project logo and E+ logo: bookmarks, facemasks, T-shirts, roll up stand, colour pencils, notebooks.
- All participants in our strategic partnership will receive a certificate with the stated learning outcomes.
- Widespread dissemination: publications in the media in all partner countries, on the Epale platform, on Erasmus+ Project Results, on social media https://www.youtube.com/watch?v=9t6fjfAvlaA









Be visible.
Share results.
Inspire and get inspired.
Change lives, open minds.











Helping adult learners to empower literacy, cultural, language and digital skills

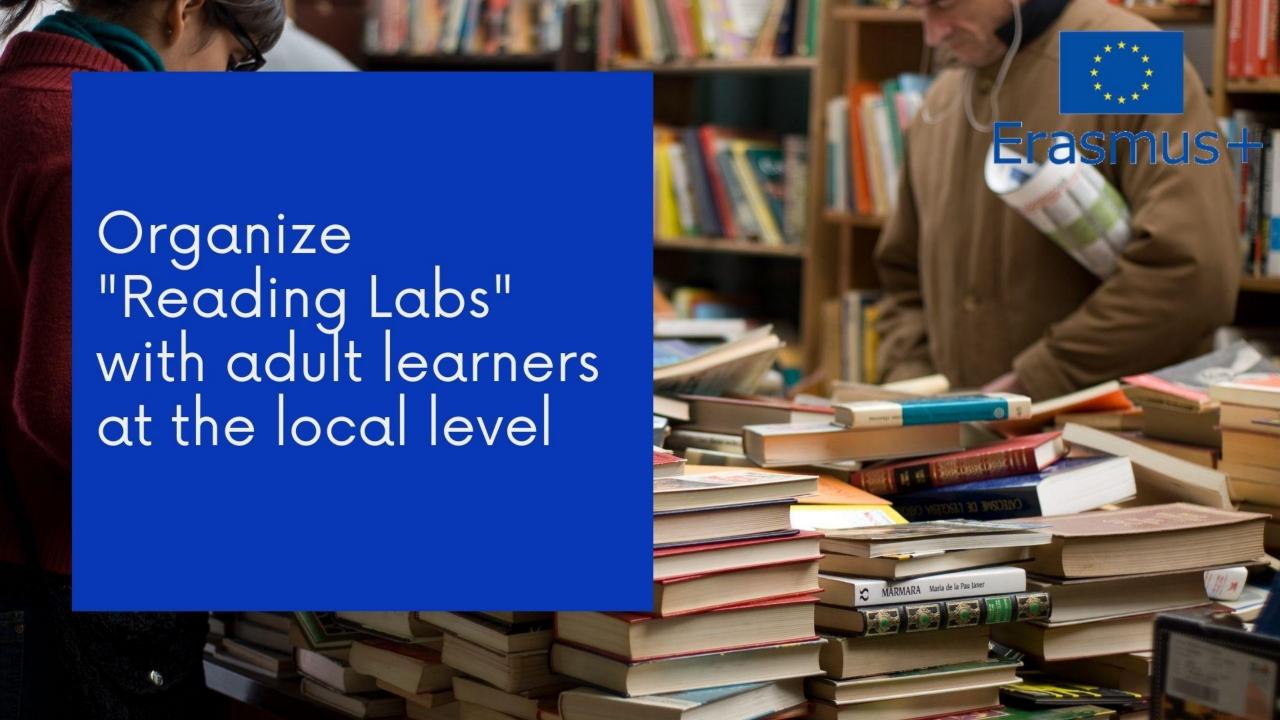




THE MAIN OUR GOAL IS

To create international Europian book trailers platform

https://europeanbooktrailers.eu





BENEFICIARIES

The adult learners to whom we address our action are persons between 50 and 80 years old who couldn't continue with the quality of their learning process and had to interrupt especially those activities empowering their basic, social, digital and soft skills.

The project will include anyway all adult learners and also young people who the organizations can involve along the way.

4 pillars:

- 1) basic digital skills,
- 2) reading&writing using national language,
- 3) English language,
- 4) Critical thinking, creativity&arts.

MEETING-READING-SHARING-LEARNING-REALIZING-BOOK TRAILERS-WRITING-PROMOTING

Fighting the Functional Illiteracy

Functional illiteracy means that a person cannot use reading, writing, and calculation skills for his/her own and the community's development. Functional illiteracy has considerable negative effects not only on personal development, but also in economic and social terms.

THE COMBINATION WITH ARTS AND CREATIVE **EXPRESSIONS**

Adults - like children - need to be re-motivated, be involved in a European learning process with peers, be/feel socially useful and raise their voice on the actuality, using creativity&arts. Behind ARTs there's not improvisation but hard work and cultural operators are a resource.

TARGET to be reached:



2021

2023

500 BOOK
TRAILERS
UPLOADED ON
THE LIBRARY
AMONG 7
PARTNERS



 BOOK TRAILERS ARE REALIZED BY THE TRAINERS AND THE READERS ALONG 2 YEARS AS THE PRODUCT OF LOCAL READING CIRCLE

The process:

- Organization of reading circles
- Reading and sharing phases
- Group video-making phases
- Publication and celebration phases



What is a book trailer?

- A short video promoting the book
- An advertisement of the book
- The creative interpretation of the book
- The creative expression of ourlearners through a powerful tool

The examples of book trailers are in the project website:

https://europeanbooktrailers.eu/trailer/



JOIN TO OUR PROJECT AND ENJOY READING

